IN TWENTY YEARS EMPLOYERS WILL STILL BE IMPRESSED WHEN I TELL THEM THAT I STUDIED AT A UNIVERSITY WITH THE REPUTATION THAT EDINBURGH HAS ALL AROUND THE WORLD
Our Undergraduate Portfolio

**The Edinburgh Experience**

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**Sample Programme Structures**

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<td>MA Business with Marketing</td>
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<td>MA International Business</td>
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<td>MA International Business with Arabic, Chinese, French, German, Italian, Japanese, Russian or Spanish</td>
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**Further Information**

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</tr>
</tbody>
</table>

Every effort has been made to ensure that the information contained in this booklet is accurate. The Business School will take all reasonable steps to provide the educational services described herein. However, the content of individual courses and the programme for any given degree are under constant academic review and are subject to change, with some programmes and courses being modified, discontinued or replaced.
Welcome

As one of the leading business schools in Europe, at one of the world’s best universities, we have achieved an enviably high quality of teaching and research, as well as a natural connection to business. What really sets us apart however, is a willingness to look beyond accepted business thinking, to create debate and spark new ideas.

Edinburgh is a leading international centre for business and finance. It’s also a beautiful, inspirational city. And, here in the University of Edinburgh Business School, you have a School that is right at the heart of the city, at the heart of business.

Ranked 23rd globally, we are a Business School who holds accreditation with AACSB, EQUIS and AMBA thus placing us amongst only 1% of Business Schools in the world with triple accreditation.

In today’s challenging business world it is imperative that students equip themselves with knowledge and skills that are in demand not just today but into the future. We believe our portfolio of undergraduate degrees will help you to do just that.

Wendy Loretto
Dean of the Business School
2

Culture & Business

A thriving European capital city, Edinburgh blends history, culture and a world-class arts scene with the entrepreneurial energy and fresh thinking you’d expect from the UK’s second-largest financial centre. Easy to reach and well connected to Europe and beyond, it’s no surprise that for generations creative thinkers have made Edinburgh their home.

Edinburgh.
A city with spark.
A capital with character
A UNESCO World Heritage Site, Edinburgh’s Georgian and Victorian architecture characterise much of the city. Despite its status as a thoroughly contemporary capital, here is a city whose centre is home to a royal palace, an extinct volcano and a truly iconic cliff-top castle.

Bursting with life, Edinburgh boasts four universities, major international arts festivals and a host of galleries, theatres and concert halls. People from all over the world have settled here – a fact celebrated by the strong ethnic flavour of the city’s restaurants, bars and cafés.

A walk in the bustling heart of Edinburgh is a walk of contrasts and surprises. Edinburgh brings all the advantages of a major European capital, yet ours is a manageable city whose compact centre rewards exploration.

A country to discover
Within just a few miles of the Business School await East Lothian’s beaches, villages and famous golf courses. The town of St Andrews, the game’s birthplace, is less than two hours from Edinburgh.

Further afield, Scotland, authentically one of Europe’s last great wildernesses, delights the inquisitive with mountains, lochs, wildlife and seven thousand miles of stunning coastline. Combined, they result in a breathtaking natural backdrop for activities including hiking, mountain biking, surfing and kayaking.

A city with spirit and spark
An entrepreneurial spirit engulfs Edinburgh and is evidenced by a prosperous and diverse economy, leading-edge research and a healthy local, national and international business community. Central to this dynamic mix, the University of Edinburgh Business School offers a learning environment that is every bit as stimulating and progressive.

A pioneering city, at the University of Edinburgh the UK’s most powerful computer helps drive a vibrant biosciences sector. The search for renewable energy finds a focus here too, and several global financial institutions – banks, insurance companies, investment houses and brokers – are headquartered in the city. It’s the ideal location for the School’s unique approach to strategic leadership.

A place of inspiration
With so much innovation, research and collaboration going on, it’s natural that the city attracts the world’s leading thinkers and business people. The School is perfectly placed to both contribute to first-rate research and thinking, and to connect with those working at the very top of their sectors. Guest speakers regularly present to our students, engage in debate with our faculty and lead our aspiring entrepreneurs by example. It’s engagement that has paid dividends; year-on-year the University has inspired and supported a record number of business start-ups.

Edinburgh is a city of influence too; as the seat of the Scottish Parliament the city provides access to the Civil Service and public sector and government organisations.
The University of Edinburgh

Granted its Royal Charter in 1583, the University of Edinburgh which we are a key part of is one of the oldest in the United Kingdom. More than 200 years ago its central role in the Scottish Enlightenment helped create a bright new reason-based approach to the human condition. Today that legacy inspires a modern, forward-looking institution, world-class academics and more than 35,000 students from across the globe who have chosen to study at Edinburgh.

Top 5
One of the UK’s top five universities for research

32nd
Our graduates are rated 32nd in the world for employability

Nearly 100 years
2019 marks 100 years of teaching business
Facilities for 21st century learning
Throughout campus, well-equipped, contemporary environments are purpose-built for studying, learning, networking and relaxing. New facilities like our award-winning Edinburgh Centre for Carbon Innovation sees the University joining partners across government, business and communities to help drive policy, innovation and solutions.

An approach that looks outwards
A global outlook demands established global connections. Across teaching and research activities we work with partners including universities in the USA, Canada, China, Australia and India in fields as diverse as e-science, life and medical sciences, engineering and arts and culture.

A centre of excellence for teaching, research and innovation
Whether pursuing a degree, a Masters, MBA or PhD, our students are exposed to challenging ideas and inspired thinking. Ranked 23rd in the 2016 QS World University Rankings, Edinburgh is home to some of the most influential academics in their fields. Internationally recognised for first-rate research, development and innovation, the University belongs to the Russell Group of leading UK research-intensive universities. Alongside a commitment to robust academic research is a dedication to enterprise and entrepreneurship.

Over 35,000 students studying a range of degree programmes from Undergraduate to PhD

Over 430 years of world-renowned teaching and learning

INSPIRATIONAL PEOPLE

INSPIRATIONAL EDINBURGH


Alexander Graham Bell
Sophia Jex-Blake
Gordon Brown
Charles Darwin
Sir Arthur Conan Doyle
Katherine Grainger
Philippa Gregory
Peter Higgs
Chris Hoy
David Hume
James Clerk Maxwell
Ian Rankin
Stella Rimington
Sir Walter Scott
Dr Piers Sellers
James Simpson
Alexander McCall Smith
Robert Louis Stevenson

business-school.ed.ac.uk
Why study here?

The University of Edinburgh has a long tradition of teaching and research and 2019 represents 100 years of teaching business.

The University of Edinburgh Business School is triple accredited which underscores the quality of everything we do from teaching to research. Our faculty of more than 100 specialist academics combined with a vibrant student population of 1,500 pursuing different levels of education from Undergraduate to Executive have created a dynamic environment.

Choice and flexibility

Scottish degrees are designed to include 4 years of study to give you a broader and more flexible education. Many of the programmes we offer allow you to try a range of subjects before specialising. Subject pathways for example combine Business Management with a wide range of specialisms including accounting, finance, marketing, human resource management, decision sciences, enterprise and innovation, and strategic economics. The structure of our programmes means that during the early years of study there is often scope to change from one subject pathway to another.

Subject clusters

There is a choice of 21 different undergraduate degree programmes on offer at the Business School. These can be categorised into 3 clusters:

- Accounting & Finance
- Business Management
- International Business (including International Business with a language programmes)

Knowledge and skills development

Our degrees are career focused and cover subjects that are valued by employers such as: organisational policies, strategic planning, employment relations, finance, marketing, business analysis and decision making, as well as technology.

Throughout the 4 years at Edinburgh, students can also enhance their social, academic and employability skills through career focused events and internship opportunities. Employers want more than a degree holder - they want a graduate with a range of skills and attributes, who can thrive in the working world.

Employers from all sectors regard Edinburgh as an excellent training ground for high-flyers and value our graduates for their intellectual ability and the attributes they’re able to develop while studying with us.

Exemptions and links to Professional Accounting Bodies:

For a number of our degrees, depending on the degree pathway and the courses you take, graduates of the University of Edinburgh Business School may gain exemptions from certain examinations from the following professional Accounting bodies:

- The Institute of Chartered Accountants of Scotland (ICAS)
- The Institute of Chartered Accountants in England and Wales (ICAEW)
- The Chartered Institute of Management Accountants (CIMA)
- The Association of Chartered Certified Accountants (ACCA)
- The Chartered Institute of Public Finance & Accountancy (CIPFA)
- The Association of International Accountants (AIA)
### What can you study with us?

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>MA Accounting and Finance</td>
<td>MA Business Management</td>
<td>MA International Business</td>
</tr>
<tr>
<td>MA Accounting and Business</td>
<td>MA Business and Economics</td>
<td>MA international Business with Arabic</td>
</tr>
<tr>
<td>MA Finance and Business</td>
<td>MA Business and Law</td>
<td>MA international Business with Chinese</td>
</tr>
<tr>
<td></td>
<td>MA Business and Geography</td>
<td>MA international Business with French</td>
</tr>
<tr>
<td></td>
<td>MA Business with Decision Analytics</td>
<td>MA international Business with German</td>
</tr>
<tr>
<td></td>
<td>MA Business with Enterprise and Innovation</td>
<td>MA international Business with Italian</td>
</tr>
<tr>
<td></td>
<td>MA Business with Human Resource Management</td>
<td>MA international Business with Japanese</td>
</tr>
<tr>
<td></td>
<td>MA Business with Marketing</td>
<td>MA international Business with Russian</td>
</tr>
<tr>
<td></td>
<td>MA Business with Strategic Economics</td>
<td>MA international Business with Spanish</td>
</tr>
</tbody>
</table>

### Joint Degree Programmes in Other Schools

<table>
<thead>
<tr>
<th>MA Economics and Accounting</th>
<th>BSc Computer Science and Management Science</th>
<th>MA Arabic and Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>MA Economics with Finance</td>
<td>BSc Mathematics and Business</td>
<td>MA French and Business</td>
</tr>
<tr>
<td>LLB Law and Accountancy</td>
<td>MA Economics with Management Science</td>
<td>MA German and Business</td>
</tr>
<tr>
<td></td>
<td>LLB Law and Business</td>
<td>MA Italian and Business</td>
</tr>
<tr>
<td></td>
<td>MA Psychology and Business</td>
<td>MA Portuguese and Business</td>
</tr>
</tbody>
</table>

While every effort has been made to ensure that the information given here is accurate for 2018/19, some programmes may be modified or changed. Please check the Degree Regulations and Programmes of Study for the latest information [http://www.drps.ed.ac.uk/](http://www.drps.ed.ac.uk/)
Sample Programme Structure

Year 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Challenges for Business</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 1A</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 1B</td>
<td>20</td>
</tr>
<tr>
<td>Economic Principles AND Economic Applications OR Economics 1</td>
<td>20</td>
</tr>
</tbody>
</table>

Year 2

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will also take Career Development Planning</td>
<td></td>
</tr>
<tr>
<td>Business Research Methods I: Introduction to Data Analysis</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 2A</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 2B</td>
<td>20</td>
</tr>
<tr>
<td>40 Credits that may include other subject areas AND/OR business courses</td>
<td></td>
</tr>
</tbody>
</table>

Year 3

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will also take Research In Management</td>
<td></td>
</tr>
<tr>
<td>Investment &amp; Securities Markets</td>
<td>20</td>
</tr>
<tr>
<td>Advanced Financial Accounting</td>
<td>20</td>
</tr>
<tr>
<td>Auditing</td>
<td>20</td>
</tr>
<tr>
<td>Management Honours Dissertation (Accounting or Finance)</td>
<td>40</td>
</tr>
<tr>
<td>Business (Finance) course (20) e.g. Futures and Options (20) OR Decision Analytics</td>
<td>20</td>
</tr>
<tr>
<td>Management Accounting Applications</td>
<td>20</td>
</tr>
<tr>
<td>Business (Finance) course (20) e.g. Futures and Options (20) OR Decision Analytics</td>
<td>20</td>
</tr>
<tr>
<td>Accounting course (Accounting &amp; Everyday Life (20) OR Audit Practice (20)</td>
<td>20</td>
</tr>
</tbody>
</table>

Year 4

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business (Finance) course (20) e.g. Futures and Options (20) OR Decision Analytics</td>
<td>20</td>
</tr>
<tr>
<td>Business (Finance) course (20) e.g. Financial Modelling with Excel</td>
<td>20</td>
</tr>
<tr>
<td>Accounting course (Accounting &amp; Everyday Life (20) OR Audit Practice (20)</td>
<td>20</td>
</tr>
<tr>
<td>Accounting course (Accounting &amp; Everyday Life (20) OR Audit Practice (20)</td>
<td>20</td>
</tr>
</tbody>
</table>

Courses in red are compulsory, courses in grey are to be chosen by the student.

[1] To gain the maximum exemption from Accounting professional exams choose Business Law (20).


The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available http://www.drps.ed.ac.uk/
# MA Accounting and Business

## Sample Programme Structure

### Year 1
- **Global Challenges for Business (20)**
- **Accountancy 1A (20)**
- **Accountancy 1B (20)**
- **Economic Principles (20) AND Economic Applications (20) OR Economics 1 (40)**

### Year 2
- Students will also take Career Development Planning
- **Business Research Methods I: Introduction to Data Analysis (20)**
- **Accountancy 2A (20)**
- **Accountancy 2B (20)**
- **40 Credits that may include other subject areas AND/OR business courses**

### Year 3
- Students will also take Research in Management
- **Strategic Management (20)**
- **Advanced Financial Accounting (20)**
- **Auditing (20)**
- **Management Honours Dissertation (Business or Accounting) (40)**
- **Business course e.g. Investment & Securities Markets (20)**
- **Business course e.g. Financial Services Marketing (20)**
- **Accounting course e.g. Accounting & Everyday Life (20)**
- **Accounting course e.g. Audit Practice (20)**

Courses in red are compulsory, courses in grey are to be chosen by the student.

[1] To gain the maximum exemption from Accounting professional exams choose Business Law (20).

The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available http://www.drps.ed.ac.uk/
## MA Business Management

Here is an example of a potential programme structure for a Masters in Business Management. The next few pages highlight similar potential structures for other undergraduate degrees that we offer.

**Sample Programme Structure**

### Year 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Challenges for Business (20)</td>
<td></td>
</tr>
<tr>
<td>Accountancy (20) [1] (new course</td>
<td></td>
</tr>
<tr>
<td>Accountancy for Business)</td>
<td></td>
</tr>
<tr>
<td>The Business of Edinburgh (20)</td>
<td></td>
</tr>
</tbody>
</table>

20 Credits that may include other subject areas AND/OR business courses

40 Credits in other subject areas

### Year 2

- Students will also take Career Development Planning

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Research Methods I:</td>
<td></td>
</tr>
<tr>
<td>Introduction to Data Analysis (20)</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Marketing (20)</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Principles of Finance (20)</td>
<td></td>
</tr>
</tbody>
</table>

20 Credits that may include other subject areas AND/OR business courses

40 Credits that may include other subject areas AND/OR business courses

### Year 3

- Students will also take Research In Management

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Management (20)</td>
<td></td>
</tr>
<tr>
<td>Business Research Methods II:</td>
<td></td>
</tr>
<tr>
<td>Applications and Analysis</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Investment and Securities Markets (20)</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Marketing Strategy (20)</td>
<td></td>
</tr>
</tbody>
</table>

20 Credits that may include other subject areas AND/OR business courses

40 Credits that may include other subject areas AND/OR business courses

### Year 4

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Honours Dissertation (40)</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Business Ethics (20)</td>
<td></td>
</tr>
<tr>
<td>Business course e.g. Digital Marketing (20)</td>
<td></td>
</tr>
</tbody>
</table>

20 Credits that may include other subject areas AND/OR business courses

40 Credits that may include other subject areas AND/OR business courses

Courses in red are compulsory, courses in grey are to be chosen by the student.

[1] Choose Accountancy 1A (20) and Accountancy 1B (20) in lieu of the new Accountancy for Business course if you are considering continuing with Accounting in year 2.

The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available http://www.drps.ed.ac.uk/
### Sample Programme Structure

#### Year 1
- **Global Challenges for Business (20)**
- **The Business of Edinburgh (20)**
- **Accountancy (20)** ([new course](#))
- **20 Credits in another subject area**
- **40 Credits in other subject areas**

#### Year 2
- **Students will also take Career Development Planning**
- **Business Research Methods I: Introduction to Data Analysis (20)**
- **Marketing (20)**
- **Business course e.g. Human Resource Management 2 (20)**
- **40 Credits that may include other subject areas AND/OR business courses**
- **40 Credits in an outside subject or more business courses**

#### Year 3
- **Students will also take Research In Management**
- **Strategic Management (20)**
- **Business Research Methods II: Applications & Analysis (20)**
- **Marketing course e.g. Marketing Strategy (20) or Financial Services Marketing (20)**
- **Marketing course e.g. International Marketing (20) or Services Marketing (20)**
- **40 Credits that may include other subject areas AND/OR business courses**

#### Year 4
- **Management Honours Dissertation (Marketing) (40)**
- **Marketing course e.g. Marketing Strategy (20) or Financial Services Marketing (20)**
- **Marketing course e.g. Critical Thinking in Marketing (20) or Digital Marketing (20)**
- **40 Credits that may include other subject areas AND/OR business courses**

Courses in red are compulsory, courses in grey are to be chosen by the student.

---

[1] Choose Accountancy IA (20) and Accountancy IB (20) in lieu of the new Accountancy for Business course if you are considering continuing with Accounting in year 2.

The other Business programme pathways MA Business with Decision Analytics, MA Business with Enterprise and Innovation, MA Business with HRM, MA Business with Strategic Economics require compulsory courses in the pathway in each year of the programme. See the DRPS for full details [www.drps.ed.ac.uk/](http://www.drps.ed.ac.uk/).

The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available [http://www.drps.ed.ac.uk/](http://www.drps.ed.ac.uk/).
## MA Business and Economics

### Sample Programme Structure

#### Year 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Challenges for Business</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 1A</td>
<td>20</td>
</tr>
<tr>
<td>Accountancy 1B</td>
<td>20</td>
</tr>
<tr>
<td>Economics 1</td>
<td>40</td>
</tr>
</tbody>
</table>

#### Year 2

Students will also take Career Development Planning.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical Methods for Economics</td>
<td>20</td>
</tr>
<tr>
<td>Business Economics</td>
<td>20</td>
</tr>
<tr>
<td>Economics 2</td>
<td>40</td>
</tr>
<tr>
<td>Business course e.g. Business Analytics and Information Systems</td>
<td>20</td>
</tr>
<tr>
<td>Business course e.g. Principles of Finance</td>
<td>20</td>
</tr>
</tbody>
</table>

#### Year 3

Students will also take Research in Management if they are writing the Management Dissertation.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Management</td>
<td>20</td>
</tr>
<tr>
<td>Business Research Methods II: Applications &amp; Analysis</td>
<td>20</td>
</tr>
<tr>
<td>Topics in Microeconomics</td>
<td>20</td>
</tr>
<tr>
<td>Applications of Econometrics (20) or Topics in Macroeconomics (20)</td>
<td>20</td>
</tr>
<tr>
<td>Essentials of Econometrics</td>
<td>20</td>
</tr>
<tr>
<td>20 Credits that may include other subject areas AND/OR business courses</td>
<td></td>
</tr>
</tbody>
</table>

#### Year 4

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management or Economics Honours Dissertation</td>
<td>40</td>
</tr>
<tr>
<td>Business course e.g. Negotiation</td>
<td>20</td>
</tr>
<tr>
<td>Business course e.g. Corporate Finance</td>
<td>20</td>
</tr>
<tr>
<td>Economics course e.g. Social Economics</td>
<td>20</td>
</tr>
<tr>
<td>Economics course e.g. Economics of Sport</td>
<td>20</td>
</tr>
</tbody>
</table>

Courses in red are compulsory, courses in grey are to be chosen by the student.

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## Sample Programme Structure

### Year 1
- **Global Challenges for Business (20)**
- **The Business of Edinburgh (20)**
- 40 Credits that may include other subject areas
- 40 Credits that may include other subject areas

### Year 2
- Students will also take Career Development Planning
- **Business Research Methods I: Introduction to Data Analysis (20)**
- 20 Credits that may include other subject areas AND/OR business courses
- **International Business: Globalisation and Trade 2A (20)**
- **International Business and the Multinational Enterprise 2B (20)**
- 40 Credits that may include other subject areas AND/OR business courses

### Year 3
- Students will also take Research In Management
- 
- Study Abroad (full academic year) (120)
  You will spend your third year abroad on exchange at a partner university, completing and passing a full year’s diet of examinable subjects (equivalent to 120 credits) 75% of which must be in Business, including a course equivalent to Strategic Management

### Year 4
- Students choose 60 credits or more in International Business
- **International Business course(s)**
  e.g. Managing Across Borders and Cultures (20)
- **Business course e.g. International Strategic Management in Practice (20)**
- 40 Credits that may include other subject areas AND/OR business courses

Courses in red are compulsory, courses in grey are to be chosen by the student.

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The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available [http://www.drps.ed.ac.uk/](http://www.drps.ed.ac.uk/)
## MA International Business with Arabic, Chinese, French, German, Italian, Japanese, Russian or Spanish

### Sample Programme Structure

#### Year 1
- **Global Challenges for Business (20)**
- **The Business of Edinburgh (20)**
- **The Language (40)**
  - Arabic/Chinese/French/German/Italian/Japanese/Russian/Spanish
- **40 Credits that may include other subject areas**

#### Year 2
- **Students will also take**
- **Career Development Planning**
- **Business Research Methods I: Introduction to Data Analysis (20)**
- **International Business: Globalisation and Trade 2A (20)**
- **International Business and the Multinational Enterprise (20)**
- **The Language (40)**
  - Arabic/Chinese/French/German/Italian/Japanese/Russian/Spanish
- **20 Credits that may include other subject areas AND/OR business courses**

#### Year 3
- **Students will also take**
- **Research In Management**
- **Study Abroad (full academic year) (120)**
  - You will spend your third year abroad on exchange at a partner university, in the country of the language being studied, completing and passing a full year's diet of examinable subjects (equivalent to 120 credits) 75% of which must be in Business and taught in the local language[1], including a course equivalent to Strategic Management.

#### Year 4
- **Students choose**
- **60 credits or more in International Business**
- **Management or International Business Honours Dissertation (40)**
- **International Business course(s)**
  - e.g. Managing Across Borders and Cultures (20)
- **Business course e.g. International Strategic Management in Practice (20)**
- **40 Credits that may include other subject areas AND/OR business courses**

Courses in red are compulsory, courses in grey are to be chosen by the student.

[1] Students studying International Business with Arabic/Chinese/Japanese or Russian normally spend one semester developing their language skills and one semester studying Business courses.

The sample programme structures are for 2018/19 and correct at time of print and may be subject to change. The Degree Regulations and Programmes of Study (DRPS) for 2017/18 are currently available [http://www.drps.ed.ac.uk/](http://www.drps.ed.ac.uk/)
Study Abroad

The Business School has over 50 accredited partners worldwide giving you the opportunity to study abroad in third year at similarly prestigious institutions.

This unique life experience will:

- Improve your cultural understanding
- Give you diverse course options
- Develop invaluable personal skills
- Enhance your employability
- Enable you to build a global network for the future!
All students are welcome to apply for a Study Abroad place in Year 3, whichever degree you are studying. For some degrees, it is compulsory such as International Business and if your chosen programme includes a language, you will spend your exchange year in the country of the language you are studying. Further information is available on the Business school website: business-school.ed.ac.uk/undergraduate/study-abroad

Australia  France  Netherlands  Taiwan
Austria  Germany  New Zealand  Thailand
Belgium  Hong Kong  Portugal  Turkey
Canada  Hungary  Singapore  United Arab Emirates
China  Italy  South Korea  USA
Czech Republic  Japan  Spain  
Denmark  Malaysia  Sweden  

Student profile

“Student life here is very engaging and there are so many opportunities available for students, including first year ones! ”

Shreya Bhalla
MA Business with Marketing,
1st year student

Why did I decide to study at The University of Edinburgh? It was one of the few universities in the UK which had a great reputation and also offered a degree in which marketing was an avid part of the business program. For the university itself, it is an exemplary university.

Student life here is very engaging and there are so many opportunities available for students, including first year ones! I love how many societies there are to choose from as well as the number of places that you can visit with friends such as Teviot House or even in the school in which you are part of.

One of the things I like most about studying here is the atmosphere of the lectures. I also really enjoy the variety of courses you can take through the year, as well as the many opportunities the degree presents. In first year I learned a variety of aspects of business culture and can start to create a foundation of what I want to pursue in my degree. Outside my studies I have attended a number of workshops that are also helping to equip me for my future career and helping me to work out how best to achieve new goals.
The international networks that I have acquired from this programme are beyond what I expected when I first started.

The University of Edinburgh is not only a leading university, but it also attracts students from all over the world. As someone from a small town in Norway, it was important for me to study somewhere with large cultural diversity, where I would have the opportunity to broaden my perspectives and interact with people and environments different from me. The International Business degree not only offered me the chance to study my favourite course in Edinburgh, but also allowed me to go abroad in my third year to China. The international networks that I have acquired from this programme are beyond what I expected when I first started.

International Business is different from normal Business Studies because it considers a more global aspect of business. It challenges your thinking in completely different ways, where you need to think global, and act global. You also need to be prepared to immerse yourself in other cultures completely different from your own, which can be very challenging.

Studying International Business has allowed me to explore different areas within business, both on a local and global scale. It offered me real life experience, and allowed me to find out what I was most passionate about, simply by offering a variety of courses to choose from. My year abroad helped me realise the next steps I want to take in my future career.

Martha Huynh
MA International Business, 4th year student
Student Support

When you start at the University you will be allocated to a Personal Tutor (PT) who will support you in your learning. The Personal Tutor is also there to advise you if you have any questions or concerns that may be affecting your studies. The Undergraduate administrative team includes student support staff and they are also available to help and advise you.

University support

The University offers a range of support services for all students: the Student Disability Service, study support via the Institute of Academic Development, The Health Centre, the Student Counselling Service, The Advice Place (EUSA), The Chaplaincy Centre, and residential support via the University’s Accommodation Service.

We also have the International Student Advisory Service that is offered via our Edinburgh Global team who are there to advice non-UK students on visa options, provide support for international students in terms of orientation upon arrival as well as providing opportunities for other social and cultural engagement through student led activities and events. For more information visit: www.ed.ac.uk/international-office/student-advisory-service

Career Services

The University of Edinburgh Career Services are available to all matriculated students and the team provide an array of opportunities for students from information drop-in sessions, to big career events as well as The Edinburgh Award. The aim is to provide students with the tools, resources and experiences they need to make informed choices about their futures, empowering them to reflect on their university experience, develop their skills and personal attributes, and understand how to market these and interact confidently in a working environment. For more information visit: www.ed.ac.uk/careers

Societies

There are a plethora of student societies within the School and wider University for students to engage with. These societies offer you the chance to develop your interests, network and meet like-minded people. There are over 260 societies at the University the main society being EUSA (Edinburgh University Students’ Association) as well as a host of sports societies. Here are a few other examples:

- **The Business Society** is one of the biggest societies at The University of Edinburgh, with full backing from The University of Edinburgh Business School and a large network of top companies in the business world today. We aim to connect some of the top companies to the brightest students through our various careers events.

- **Entrepreneurship Society** aims to inspire, develop and connect future entrepreneurial leaders at Edinburgh University, as well as to provide students with the right tools needed for innovative thinking required to solve real-world problems.

- **Our Trading and Investment Club (EUTIC)** has over 15 years of experience and with over 500 members is one of the largest non-sporting societies in Edinburgh. EUTIC is also one of the largest and most successful student-run real money investment portfolio in the UK and Europe, worth over £43,000.

- **Marketing Society** (MARKS) is an interest organisation for everyone keen on learning more about the world of marketing.

- **Unicef on Campus Society** is a student initiative supporting the work of UNICEF (United Nations International Children’s Emergency Fund) through both fundraising activities and awareness-raising events here at the University and in the wider Edinburgh community.

- **Edinburgh Revue** is a comedy society dedicated to the writing and performing of sketches and stand-up. We put on several shows through the year culminating in a run at the Edinburgh Fringe.

- **The Dance Music Society** explores the best of Edinburgh’s club scene and provides the opportunity for DJs to perform in the city’s most popular clubs.

More information on EUSA and other societies at: eusa.ed.ac.uk

BizPALS: By students – for students

BizPALS are part of a peer support led initiative at the University which is tailored for first year Undergraduate students. Our BizPALS are students from years 2 - 4 of their Undergraduate degrees who can share with you about their experiences of study at the Business School and life at the University. They will:

- Welcome you during your transition to the University with Welcome Week initiatives alongside the EUSA programme

- Offer support and develop your study skills for accounting and business related subjects and improve your revision and exam preparation technique

- Help you get the most of your university experience and help you to develop employability skills.
“Their presence and input was valuable... very knowledgeable and friendly.”

“Able to empathise with the confusions of first year...”

“Their experience is essential, helpful and kind. When they were unsure about something they would always advise me about who I should contact in order to find answers.”

“Learning from my peers was incredibly useful as I knew they had the same experiences I was having.”
“I liked the flexibility and numerous course choices that the Business School offered.”

Madeline Payne
MA Business with Marketing, 3rd year student

I chose to study in Edinburgh as I fell in love with the city during a visit to an Open Day and liked the flexibility and numerous course choices that the Business School offered. You are able to take a range of business courses and choose whether or not you want to focus on a specific topic such as Marketing.

Edinburgh University is an integral part of the city making it a very student friendly place to live. I love how student friendly the city is and all the opportunities the city and university can offer us to ensure we all have an exciting and unforgettable time at university.

The Business School has a very international outlook in terms of both its courses and teaching. Some of my lectures and tutors are from abroad and often provide us with interesting examples and approaches to learning. In addition, many Business students are also from various countries around the world along with the study abroad students, which makes for interesting group projects. The focus on group projects is very beneficial for our future careers. We are gaining useful skills that are essential in all working environments.
“The programme I am doing is very rewarding through its flexibility. The majority of my modules are optional so I can shape my degree completely around my interests. One of the main reasons I chose to study in Edinburgh is because it is a beautiful city, where everything is within walking distance. I decided to study business because I was not sure exactly what I want to do and thought it was a broad degree that is applicable to most careers. One of the aspects that I enjoy the most about my degree are the interesting guest lecturers from companies that give an insight into various careers. The programme is also equipping me for my future career by giving me opportunities to prepare for my career via for example a module I am doing just now around career development planning. It gives you useful advice about CV’s, LinkedIn and how to write covering letters for example. The programme I am doing is very rewarding through its flexibility. The majority of my modules are optional so I can shape my degree completely around my interests. The beauty of studying here is that you can also do outside courses and so I was able to do a module in art, which I enjoyed a lot. There is also a lot of variety and I like that you do different types of work, so it is not just essay writing but I am also doing things like group projects and an online simulation.”

Ellie Jarvie
MA Business Management, 2nd year student