PHD AND MSC
BY RESEARCH

MAKE IT
EDINBURGH
Thank you for your interest in the University of Edinburgh.

When you have read through this brochure, please contact us to discuss how we can help you further your research interests.

THE UNIVERSITY OF EDINBURGH BUSINESS SCHOOL IS A FANTASTIC PLACE TO DO YOUR DOCTORAL RESEARCH AND DEVELOP THE SKILLS NEEDED FOR A SUCCESSFUL FUTURE CAREER.
Welcome

The University of Edinburgh Business School, located in one of the world’s leading universities, has an outstanding doctoral programme. With approximately 145 students from around the world, we are able to provide internationally renowned supervisors, excellent facilities, and a vibrant research culture.

GREAT IDEAS
START HERE

I am delighted that you are considering our MSc by research or PhD in Management programme. You will be joining a group of talented, dynamic students who are very much at the heart of the community here.

Our students work on projects across six broadly defined areas – Accounting and Finance, Entrepreneurship and Innovation, Management Science and Business Economics, Marketing, Organisation Studies, and Strategy – so there are opportunities to work with groups of like-minded scholars in whichever discipline you choose.

We also have several interdisciplinary centres and working groups that, collectively, will allow you to develop your ideas in a supportive and productive environment. In addition to the scholarships awarded to many of our students, we offer generous support to fund travel to conferences around the world.

When you have read through this brochure, please contact us to discuss how we can help you further your research interests.

Professor Neil Pollock
Director of the Doctoral Programme

Please visit our website for full details
PhD: business-school.ed.ac.uk/phd
MScR: business-school.ed.ac.uk/msc/msc-by-research
Our research programmes attract a diverse community of students from many different nationalities.

Current research students have hailed from:

<table>
<thead>
<tr>
<th>Australia</th>
<th>Brazil</th>
<th>Cameroon</th>
<th>China</th>
<th>Canada</th>
<th>Egypt</th>
<th>Finland</th>
<th>Germany</th>
<th>Mexico</th>
<th>Nigeria</th>
<th>Oman</th>
<th>Paraguay</th>
<th>Peru</th>
<th>Philippines</th>
<th>Russia</th>
<th>Saudi Arabia</th>
<th>Singapore</th>
<th>Spain</th>
<th>South Korea</th>
<th>South Africa</th>
<th>Taiwan</th>
<th>UK</th>
<th>USA</th>
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</table>
Your Research Journey

Research Areas

Our school has significant research expertise in the following areas:

- Accounting and Finance
- Entrepreneurship and Innovation
- Marketing
- Management Science and Business Economics
- Organisational Studies
- Strategy

Our faculty are also involved in the following research centres:

- Accounting & Popular Culture Research Network
- Centre for Accounting & Society
- Centre for Business and Climate Change
- Centre for Entrepreneurship Research
- Centre for Service Excellence
- Centre for Strategic Leadership
- Credit Research Centre
- Discursive Families Network
- Institute for Public Sector Accounting Research
- Sustainable Business Initiative
- The Innogen Institute Collaboration
- The Operational Research (OR) Group of Scotland

MScR Programme
PhD Programme
Business School
About the University
About Edinburgh

VISIT OUR WEBSITE
Edinburgh

A CITY WITH SPARK

Our research programmes attract a diverse community of students from many different nationalities.

The University of Edinburgh is the 6th oldest university in the English-speaking world and houses some of Edinburgh’s most beautiful historic buildings. The Business School was established 100 years ago and in 2019 we are celebrating our centenary with students, staff and alumni. Our building boasts modern surroundings that offer dedicated doctoral research spaces, syndicate rooms, an exclusive knowledge base with specialist research databases and online journals, and state-of-the-art facilities. We are located in the heart of Central Campus in George Square, right next to the Central Library. Student flats and halls of residence, the Meadows park, Arthur’s Seat and Holyrood Park, the Centre for Sport and Exercise, and Princes Street are only a few minutes’ walk away.
What our school offers

We hold triple accreditation from AACSB, EQUIS and AMBA. This underscores the quality of everything we do and has been awarded by the three most influential business accreditation bodies.

Our accreditation is testament to our inspirational teaching, gamechanging research and diverse engagement with global business.

You will be entering one of the world’s top 20 universities (18th in the QS World University rankings 2019) with staff and students from 60 countries.

One-third of our academic staff are Professors, enhancing our position as a research-driven institution with established collaborations in the business world and wider community.

We are leaders in a diverse range of research areas and our academic faculty and research students regularly publish in the world’s leading 4* journals.

CASE STUDY

Kristina Auxtova
PhD student

The faculty is devoted to world-class research and creates a stimulating and supportive environment for our vibrant and diverse community of young researchers.
A PhD is for life

Completing a PhD will be one of the most rewarding experiences of your life. Upon entry into our programme, you will be surrounded by talented colleagues who are experts in their field. This in turn will allow you to develop a unique research programme centred on your academic interests, and supported by those around you. Our objective is that when you graduate as an alumnus of the University of Edinburgh Business School, you will enjoy international recognition for your achievement.

What the PhD programme offers

Our PhD students work closely with their supervisors and are offered top level training opportunities. We encourage our students to design and develop their own research strategies in conjunction with their supervisors, pursue original lines of thought, and present novel research findings. We strongly encourage, and support, our students to publish during their programme. A large number of seminars and workshops delivered by eminent experts from around the world are available throughout the year providing ample opportunity for advanced learning and networking. The Doctoral Society ensures that there are social opportunities and contributes strongly to the positive culture in the School.

The PHD Programme

Research towards a doctorate is underpinned and supported by the doctoral training programme across a wide range of related subjects.

In your first year you will undertake core and optional courses worth 120 credits. With guidance from your two supervisors, you will graduate with a PhD in Management, Finance or Accounting.

1ST YEAR TRAINING COURSES

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<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>OPTIONS</th>
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<tbody>
<tr>
<td>Induction</td>
<td>Dissertation</td>
<td>Research Skills in the Social Sciences:</td>
</tr>
<tr>
<td>Introduction to PhD in Management Research</td>
<td>Qualitative Research*</td>
<td>Data Collection</td>
</tr>
<tr>
<td>Supervised Reading 1*</td>
<td>Supervised Reading 2*</td>
<td>Core Quantitative Data Analysis 1 &amp; 2</td>
</tr>
<tr>
<td>Foundations of Econometrics**</td>
<td>Applications of Econometrics**</td>
<td>Research Design</td>
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<td>The Documents of Life</td>
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<td></td>
<td></td>
<td>Qualitative Methods and Ethnographic Fieldwork</td>
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<td></td>
<td></td>
<td>Translational Study - Innovation and</td>
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<td></td>
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<td>Entrepreneurship Masterclass</td>
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<td></td>
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<td>Analysing Qualitative Data</td>
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<td></td>
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<td>Intermediate Inferential Statistics:</td>
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<td></td>
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<td>Testing and Modelling</td>
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<td>Explanation and Understanding in</td>
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<td>Social and Political Research</td>
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Please note courses are subject to change and correct at time of printing.

* Course optional for students within the Management Science and Business Economics Group, and those whose programme of research will be quantitative rather than qualitative. ** Requirement for students in the Finance Group only. In addition to the main programme, a series of practitioner speakers and Master Classes are organised on specialised topics in response to contemporary business developments and student interests.
When you join the Business School as a doctoral student, you automatically become a member of the Doctoral Society. This inclusive nurturing group works to promote research and build a social community. Each year the Society is given a budget for organising seminars, workshops, conferences, a PhD day and social events.

**CASE STUDY**

**BEING INVOLVED WITH STAFF MEETINGS GIVES US A REAL VOICE IN THE SCHOOL**

Janina Reich  
PhD student and Former President of the Doctoral Society

Being the president of the Doctoral Society has been a great experience. My fellow colleagues and I were at the centre of the PhD community and were able to organize fantastic academic and social events that cater to the needs of students at all stages of their PhD work. The involvement with the Doctoral Society gave me the opportunity to learn more about Higher Education in Scotland and the UK as well as the day-to-day business of the University of Edinburgh Business School. Being involved in staff meetings gave us a real voice in the School. I am very proud that many positive changes were introduced in the School and it is fantastic to see that our suggestions and opinions were not only taken on board but also put into practice. I had an enjoyable time as the President of the Doctoral Society and learned a lot - I would highly recommend to everyone in the PhD community to get involved and actively influence their PhD journey.
The MSc by Research Programme

The MSc by Research (Management) develops your ability to pursue original research in a critical and scholarly way. Designed to train postgraduate researchers in line with ESRC’s research training guidelines, it may be taken either as a free-standing MSc or as the first part of a PhD programme.

PROGRAMME STRUCTURE

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<thead>
<tr>
<th>SEMESTER 1</th>
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<th>SEMESTER 3</th>
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<td>Sciences: Data Collection</td>
<td>Supervised Reading</td>
<td></td>
<td>The Documents of Life</td>
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<tr>
<td></td>
<td>Students choose 2 option courses (some restrictions apply, please refer to website for details)</td>
<td></td>
<td>Intermediate Inferential Statistics: Testing and Modelling</td>
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<td></td>
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<td>Survey Methods and Data</td>
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PROGRAMME OBJECTIVES

At the end of the programme our aim is students:
- Have an in-depth critical understanding of the research techniques used in a broad range of subject areas within Management.
- Have practical competence in a range of quantitative and qualitative research methods and tools.
- Have a critical understanding of the philosophical and epistemological bases of a range of subject areas within Management.
- Have an in-depth understanding of advanced concepts in the area of research and current research trends and issues in Management.

SKILLS FOR LIFE

By its very nature, a research qualification is an individual pursuit, where you will have the chance to design and develop your own research strategies, pursue original lines of thought and present novel research findings. Our MSc by Research will equip you with essential skills and innovative thinking, preparing you for a PhD or an academic career.
Making an Application

ARE YOU READY TO JOIN US?

Finding out more
We encourage you to attend one of our regular Open Days or make an appointment to come and visit the campus. If you are not able to make it to campus you also have the opportunity to find out more through one-to-one sessions in person or via Skype with our Research Admissions Team.

Entry requirements
Entrance to the research programmes is competitive. While academic credentials are important for a successful application we also pay great attention to the fit of students to both the programme and the research interests of our academic faculty.

Minimum Academic Requirement

PhD Programme
Normally a postgraduate master’s degree from an accredited institution with evidence of above-average academic achievement (more than 65% overall and distinction mark in the dissertation element). We accept applications from those still currently studying for a masters, but any offer will be conditional on successful completion at the required standard.

MSc by Research Programme
Normally a UK first-class undergraduate degree or an equivalent overseas qualification. Applicants with a 2:1 degree may be considered.

English language requirement
We require all applicants to demonstrate English language competency at a level that will enable you to succeed in your studies, regardless of your nationality or country of residence. You can do this in one of the following ways:

- Achieving the minimum required score in one of our accepted English Language Tests.
- Providing a completed academic qualification, which was taught and assessed in English in either a majority English-speaking country, within a specified time period.

Please visit our website for full details
PhD: business-school.ed.ac.uk/phd
MScR: business-school.ed.ac.uk/msc/msc-by-research
Supporting Documents
In addition to your academic and English evidence the Admissions team will require some supporting information before an application can be considered:

Proposed Supervisor or Group
We strongly recommend contacting one of our academics directly, in order to see if they are a suitable supervisor for your proposed area of study. A list of academic staff can be found on our website: business-school.ed.ac.uk/phd/research-areas

In your application you should indicate either your proposed supervisor or the research area your proposal fits into (more information on Page 7).

Research Proposal
A research proposal or plan helps to assess both your suitability for a research degree and whether we can offer you supervision. As part of your application, you will be asked to provide a proposal of 3,000 to 5,000 words, in which you clearly explain your research hypothesis, your objectives, and why the research is important.

References
To help support your application you will be asked to supply either two reference letters or details of two referees. One of your references should be from your most recent studies, commenting on your suitability for the programme.

Scholarships
We offer a range of very competitive scholarship and funding opportunities which are awarded annually. Eligibility and closing dates vary so it is recommended to check our website regularly. Our students are also offered the opportunity from the second year of the programme to undertake paid teaching and research roles to help support their studies.

GET IN TOUCH
+44 (0)131 651 5337
phd@business-school.ed.ac.uk
Please visit our website for full details

**PhD:** [business-school.ed.ac.uk/phd](http://business-school.ed.ac.uk/phd)

**MScR:** [business-school.ed.ac.uk/msc/msc-by-research](http://business-school.ed.ac.uk/msc/msc-by-research)